

## **Power Dressing and Style Management**

### **Overview:**

Grooming and Etiquette are perhaps one of the most fundamental skills corporate professionals must acquire. The objective of this workshop is to augment the self-image, dress sense and personal style of senior executives to international standards and therefore generate higher confidence to improve their present and future work situations.

The participants will be taught to groom themselves for success by developing a wholesome total image in order to have the winning edge and create a lasting impression. Particular care is taken over their personal appearance, etiquette, body language and protocol.



### **Objective:**

To be able to stay ahead of the competition with a dynamic and up-to-date appearance. To enjoy increased confidence from looking you're best. To enhance the Corporate and Social Image through dressing - how you look and feel will greatly determine how you succeed in the marketplace.

### **Delivery mechanism:**

Power point presentation/ live demonstration/ practical exercise. The training will be completely interactive.

## **Suggested Topics:**

### **Business Attire - 1:**

- Current trends in Indian and international business dressing.
- Appropriate attire for conferences, formal and informal business meetings.
- Dressing for business related social events.
- Protocol vis-à-vis business dress decorum in India and abroad.
- The art of dressing with taste.
- Use of appropriate accessories – ties, belts, shoes, bags, briefcases, jewellery etc.
- Power dressing.

### **Business Attire - 2 :**

- Personal Hygiene - skincare, hair care, after shaves, eau de toilettes' and colognes

### **Methodology:**

- Practical

### **Duration:**

Two-hours each

Ideal batch size:

20 Participants